

q products: HOME ESSENTIALS

There's a situation we've all been exposed to. A childhood experience so tantalising wicked that it continues to tempt even the most mature of adults to this day: the act of spoon-licking.

For Melbourne-based siblings turned entrepreneurs, Chris and Alex and Jessica Reece, spoon-licking is no foreign concept. It is an impulse hatched from warm-hearted childhood memories of culinary delights, delicious kitchen creations, and endless days of mixing, baking and devouring mouth-watering cookies.

Inviting Australians to reminisce and relive their own childhood cravings, the entrepreneurial trio launched Cookie Doh Co. in 2017 to provide over 6000 postcodes nationwide with the spoon-licking joy of edible cookie dough.

Inspired by the American FMCG cookie dough phenomenon, Cookie Doh Co. sports 3 delicious flavours, Chocolate Chip, Apple and Cinnamon and Triple Chocolate, and is made from local shelved ingredients and Belgian Callebaut chocolate chips.



Free from eggs and pasteurised substitutes, Cookie Doh Co. is made from lab-tested, heat-treated ingredients that allow the product to sit unrefrigerated in ambient temperatures for up to 2 weeks; or if refrigerated upon receipt, up to 3 months in temperatures less than 4 degrees Celsius.

Fun to eat on its own or as part of a culinary kitchen creation, customers are encouraged to squish, smash, slurp and sprinkle their favourite dough in fun and unconventional ways, including dough filled cookie sandwiches, chunky milkshake beverages and delicious mid morning slice bars.

Each flavour in the range retails for \$8.99 rrp (250g) and is available nationwide at <https://www.cookie dough.com>

Every plant consists of stem cells, but unlike humans, every plant cell has the potential to dedifferentiate itself and grow into an entirely new plant. This regenerative ability to self-renew has been of significant interest to Melbourne-based skincare company, Enbacci, who harvest and utilise fruit and plant based stem cells in their targeted range of skin and body care products.

Enbacci's leading 3-step skincare system, Vitis Vinifera, contains the nourishing benefits of the purple grape and is scientifically proven to strengthen, shape and improve the structural and aesthetic integrity of human skin. During scientific studies prior to its release, the scent profile of the Vitis Vinifera range was shown to offer a number of sensory benefits to 96% of its users; evoking a sense of relaxation and familiarity, and elevating mood and general happiness.

Collaborating with a local Melbourne fragrance house, Enbacci today enters the homewares market by releasing two home fragrance products, a hand-poured soy wax candle and scented oil diffuser, based on the Vitis Vinifera skincare range. Enhancing ambiance and mood, both products include notes of citrus fruits, green tea and bergamot, as well as Enbacci's exclusive Vitis Vinifera 'happy' scent.



The candle (\$65 RRP) and diffuser (\$55 RRP) are available at www.enbacci.com and at their flagship store in Prahran, Melbourne.