

# q documentary: **BIG IN JAPAN**

Big in Japan (2017) Feature Documentary  
Running Time: 94:59  
Director: Lachlan McLeod  
Co-directors: Louis Dai and David Elliot-Jones  
Writer, presenter and producer: David Elliot-Jones  
Editor: Louis Dai



**Vowing to do whatever it takes to get Big in Japan, 'ordinary guy' Dave sets out on an outrageous mission that ultimately reveals the secrets of modern celebrity. A decidedly anti-Hollywood fame story.**

What is fame? Why do we want it? And what does it take for an ordinary person to get it?

After hearing about the huge demand for foreign talents in Japan, three Aussie filmmakers ship their lives to Tokyo on an outrageous DIY mission to make 'ordinary' Dave famous.

Along the way, they meet an eclectic ensemble of gaijin tarento (foreign talents) at various stages of the celebrity journey: a feisty Aussie cross-dresser (Ladybeard), a starry eyed Canadian J-pop wannabe (Kelsey Parnigoni) and veteran TV sweetheart, Bob "The Beast" Sapp. But just how far must they go to reach the masses that real celebrity requires?

Four years in the making, Big in Japan is a strange and oddly philosophical fame joyride in the vein of Louis Theroux. A raw and unflinching take on the nature of modern fame, and a wacky adventure that pushes friendship and resolve to the brink.

Launching nationally January 3, 2018, the documentary will go on an Australia-wide screening tour with documentary star Ladybeard and pop culture expo Supanova.

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*BIG IN JAPAN trailer is available to view online here: <https://vimeo.com/241608310>*