

q community: **COS PRIDE**

COS continue to support LGBTQIA+ charities who raise awareness of human rights issues through the release of two limited-edition products.

COS 2022 PRIDE
LIMITED EDITION T-SHIRTS
WITH
COCO CAPITÁN

In collaboration with London-based artist, Coco Capitán, COS have created a capsule T-shirt collection. Coco Capitán whose poems, scrawled in her trademark uppercase handwriting, have graced some of Fashion's most renowned labels and seen on giant walls in New York and Milan, also shooting for the likes of British Vogue, Dazed & Confused, Self Service and Document Journal.

Three exclusive, unisex designs are embroidered with Coco's signature writing on heavy weight organic cotton. "ALWAYS LOVE BECAUSE LOVE IS ALWAYS LOVE" is inspired by inclusivity and freedom to love anyone you want. The other two designs, "A BOYFRIEND CALLED MY GIRLFRIEND" and "WOULD YOU BE MY BOYFRIEND GIRL QUEER FRIEND?" are inspired by gender orientation and Coco's personal relationships.

***"ALWAYS LOVE BECAUSE
LOVE IS ALWAYS LOVE"***

***"A BOYFRIEND CALLED
MY GIRLFRIEND"***

***"WOULD YOU BE MY BOYFRIEND
GIRLFRIEND QUEER?"***

Alongside, COS are re-issuing their Pride limited-edition, repurposed cotton tote. In recognition of Global Pride 2021 and to celebrate the diversity of the community, the bag features the COS logo in the colours of the LGBTQIA+ rainbow flag.

The collection will be available in selected Australia COS stores in late July, with COS x Coco Capitán embroidered T-shirt at AUD \$79; and Pride limited tote at each donation of AUD \$30 and above.

Funds raised from this campaign including all proceeds from the purchases of the T-shirts and all profits from the sales of the tote bags will be donated to support local organisation "Black Rainbow", a national Aboriginal and Torres Strait Islander non-profit organisation that focuses on the positive health and wellbeing of the LGBTQIASB community.

