

q mens health: **STEADY FREDDY**

GOOD THINGS CUM TO THOSE WHO WAIT

Fact: One in three guys cum a lot quicker than they would like to during sex.

It can place pressure on a relationship or put a real damper on a Grindr hook-up (every pun intended).

Premature ejaculation has a sliding scale. Some guys cum before their Calvins have even hit the floor while others drop their load after just a few pumps. Then there are guys who don't necessarily fall into the PE category, but would like to delay the urge to blow for as long as possible to get the most of the occasion. No matter what the reason, longer lasting sex is a win win for everyone.

Steady Freddy is a scientifically developed 'ejaculation delay spray' that is a game-changer in a market that has seen its fair share of 'snake oil' products that don't always deliver. Created by Dr David Reiner, Steady Freddy contains safe and effective desensitising ingredients that simply take the edge off the urge to ejaculate too quickly - without numbing your dick into oblivion.

'Premature ejaculation – or simply the urge to climax too quickly – is an issue that many men endure in silence,' says Dr David Reiner. 'It's not something guys talk about much, but hopefully Steady Freddy will open up the discussion more freely.'

Like all good things in life, Steady Freddy is pocket-sized and comes as a spray bottle that is applied directly to the penis prior to sex. The desensitising elements go to work within seconds without any risk of transference to Tom, Dick or Harry's mouth or butt thanks to unique evaporative technology.

'It basically takes the edge of the urge to ejaculate during the initial stages of sex without taking away any of the enjoyable feeling for the guy using it,' says Dr Reiner.

'Six years in the making, Steady Freddy is TGA approved and has hit the market with an overwhelmingly positive response. 'We want to normalise the issue as much as possible, so we came up with a fun name and a great marketing campaign that creates a dialogue that chips away at the unnecessary stigma,' says Dr Reiner.



Available to purchase discreetly online, Steady Freddy is the breakthrough product countless guys have been hoping for. It also makes a great gift for the Mr Right in your life who likes to finish the race before you've even warmed up.

Steady Freddy is available online at www.steadyfreddy.com