

# q pride: THE WAY DISNEY DOES IT

The magic has arrived.  
[shopDisney.com.au](http://shopDisney.com.au)

## shop Disney

Hundreds of the world's best shopDisney products made for Disney fans in Australia are now available to ship direct to your home. Spark your imagination and get your shopping list ready as today's the day: shopDisney Australia has launched at [www.shopdisney.com.au](http://www.shopdisney.com.au)

Offering something for everyone – shopDisney Australia gives Aussie customers the chance to explore and purchase authentic shopDisney products across fashion, accessories, toys, homewares, collectibles and more!

Whether you're on the hunt for Winnie the Pooh's honey jar, limited edition Disney Parks ears and spirit jerseys, or beautiful and exclusive homewares, shopDisney Australia is the one-stop-shop for all your Disney, Pixar, MARVEL and Star Wars essentials.



### FALL IN LOVE (AGAIN) WITH OUR CHARACTERS

Fall in love all over again and bring home beloved film characters and movie magic, with an array of enchanting dolls and action figurines from some of the world's most beloved Disney franchises. The fairest of them all, the Snow White Collectibles Doll is a premium collector's 'wish come true' - and is the latest release in a range of exclusive "Disney Designer Collection" dolls.

Limited to 10,000 dolls worldwide, Australian customers will be among the first to have access to the Disney Designer Collection's newest princess on June 14, 2022. Magic is truly in the details with this exquisite piece with painted face, satin fishtail dress, rhinestone embellishments and includes a certificate of authenticity and display stand.

### EXPLORE THE MULTIVERSE

Jump to lightspeed and explore the Star Wars universe with an epic range of costumes, clothing, toys and collectibles from around the galaxy - including spirit jerseys, and the highly-coveted Ashley Eckstein "Ewok" ears - that are essential parts of every Jedi master's wardrobe.

Avengers, assemble and unlock the MARVEL Universe with an epic collection of action-packed essentials for adults and kids, including adult apparel, Special Edition dolls, homeware and accessories inspired by a world of superheroes and villains.



Fans of MARVEL's Doctor Strange in the Multiverse of Madness, will be pleased to know that a strictly limited amount of Scarlet Witch Ears are available at [shopDisney.com.au](http://shopDisney.com.au). Currently sold out across the globe and in very high demand, superfans will have the chance to shop a limited run of these Scarlet Witch Ears. Fastest in the universe wins!

## SHOP DISNEY WITH PRIDE

Wave the rainbow flag with a colourful range of Mickey Ears, plush toys, apparel and pins from The Disney PRIDE Collection.

The Disney PRIDE Collection was created by LGBTQIA+ employees and allies at The Walt Disney Company in the U.S and is a reflection of their incredible contributions and place at the heart of the company. We stand in solidarity with our LGBTQIA+ community everywhere.

The Walt Disney Company will be donating all of our profits from the Disney Pride Collection sales in AUNZ, from today through to June 30, 2022 to a local non-profit organization which supports LGBTQIA+ youth and families. This includes sales of Pixar, MARVEL, and Star Wars Pride Collection merchandise. Youth charity Minus18 - a champion for LGBTQIA+ young people in Australia - is the recipient of profits from shopDisney AUNZ sales.



## YOU WEAR IT WELL

Inject fun into any wardrobe and explore shopDisney's on-trend selection of wearable adult and children's clothing, shoes and accessories collections. Shop dresses, bags, sweats and outerwear featuring designs and motifs of adored characters featuring collections from the US and Japan.

An extensive range of Loungefly bags created for Disney Parks will also be available and, for the first time ever, Disney fashionistas will be able to directly shop for a limited edition range of COACH x Disney handbags and accessories - including some highly coveted pieces.

## IT'S ALL IN THE HOUSE

No home should be without a touch of Disney - and shopDisney really is a paradise for homewares fans - housing a range that includes pet products, collectible character mugs, Mickey Mouse homewares, Dwell Well home office furnishings and stationery.

Meagan Sanders, VP Consumer Products ANZ & Head of shopDisney APAC, said: "We have listened to our local fans and curated a range that delivers on their wish list!"

"It was essential to us to deliver on the authentic Disney products and experiences that have not always been accessible to our audiences locally. We are deeply motivated by engaging with local fans and bringing plenty of pixie dust to shopping carts across Australia... with some surprising touches in store," she added.

The extensive shopDisney catalogue was previously only accessible to local shoppers via global partner websites. Disney fans will now be able to shop an exciting range of products in their local currency, and for the first time, Aussie customers can have their shopping lists shipped to Australia in 3-5 business days of their order, via delivery partner DHL.

New products will be added to [www.shopDisney.com.au](http://www.shopDisney.com.au) weekly - with many products available day and date as international releases.

*shopDisney Australia is now live. so don't just fly; soar online at [www.shopdisney.com.au](http://www.shopdisney.com.au) and bring home a little magic today.*