

# q property: **PROPERTY FIT**

New 'Property Fit' book shows why most investors fail,  
how to choose the right investment & the key to developing a robust portfolio.

The property market is booming, and for investors there's never been a better time to supercharge your portfolio. But just like we approach our personal fitness, there's a process to getting your property investments into shape to achieve peak performance.

In the new book, Property Fit: Get your property portfolio in shape for financial freedom (Major Street Publishing, \$29.95, 1 Nov), property investment expert and entrepreneur Luke Harris shares his proven strategies and tips to help new and experienced investors achieve financial freedom through property.

Drawing upon his own experience building a multi-million dollar property portfolio, along with helping hundreds of Aussies do the same, Luke takes you through the groundwork you need to cover before you start investing, along with a guide to the various ways to invest in property to help find a strategy that works best for you.

### Readers learn:

How to weather the various market conditions

The real reasons why most investors fail

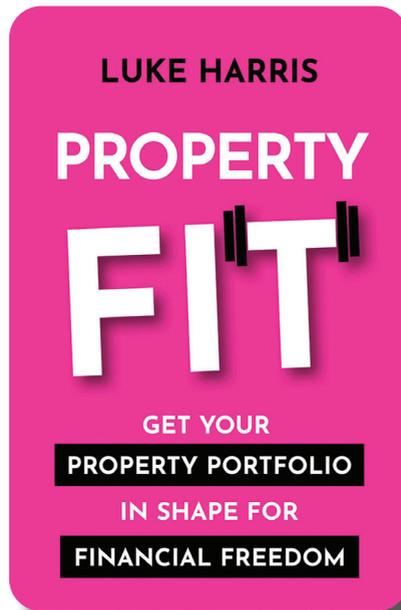
Luke's personal story of his portfolio growth and mistakes learnt along the way

Who you really need in your expert property team

The various types of investments and what's right for you

The truth about renovating and flipping property for profit

Why property development isn't for beginners



Filled with relatable examples along with practical strategies, Property Fit is a must-read for new and seasoned investors looking for a smart, progressive approach to building real wealth.

*Author Luke Harris has over two decades of property investing experience and success. Luke continues to grow significant wealth through his personal portfolio and for his clients at The Property Mentors, a Melbourne-based agency that helps clients develop the skills, mindset and knowledge to grow their property portfolio. Luke's personal 'why' is to help members reach financial freedom through property, so they can go on to successfully fulfil their own dreams and ambitions. He is the lead author of Let's Get Real (Major Street Publishing 2018). Property Fit is his second book.*