

# q beauty: REINVENT THE WAY YOU CLEANSE

Dermaenergy is a vibrant and affordable new skincare line, committed to delivering a fresh, healthy, and clear complexion by energizing skin at the source. At Dermaenergy, every product is formulated to enhance the life and look of your skin, not just today, but in the long-term. When skin is not given the tools to thrive, it can become dry, sensitive, tired, depleted and breakout prone. We are an Australian company, and therefore super-aware of the challenges to skin that results from living in a harsh climate, not to mention the negative effects of screen pollution and yes, the current day to day stress of languishing in lockdown.

We see an at-home opportunity for achieving better skin fast! Combining proven active ingredients with ATP, our products deliver both fast results and prolonged stimulation without irritation. ATP, or Adenosine Triphosphate, is at the heart of every Dermaenergy product and for good reason. We discovered that by energising the skin at the source, rather than just working on the surface, we can create clear, radiant skin that lasts a lifetime. The journey starts with a first step-we're on a mission to up the cleansing game!

For those new to the Dermaenergy difference, we recommend beginning with our superior cleansers and what we like to think is the world's best deep cleansing brush, DermaBrush. Cleansing is definitely the most important step and the basis of any good skin care regime, creating a healthy, glowing canvas, and preparing the skin for nourishing next steps.

Three brilliant perfect cleansers to choose from:

## 1) Cream Clean Cleanse

Creamy and dreamy, this nourishing energy-enhancing cream cleanser suits all skins, most especially lipid dry skins. It provides a gentle clean for compromised skin post treatment, and can be used to remove eye makeup.

ACTIVES

• Ginger and Licorice to help soothe • Almond, Argan & Avocado Oils to nourish • Adenosine Triphosphate (ATP)

## 2) Clean With Envy

An energy-enhancing foaming cleanser which invigorates and refreshes for all skin types. Gives a gentle clean without stripping moisture and is also safe to remove makeup.

ACTIVES

• Pineapple enzymes to gently exfoliate • Adenosine Triphosphate (ATP)

## 3) A Mean Clean

An energy-enhancing AHA + BHA blend cleanser, ideal for ageing skin, oily skin types and acne prone or problematic skin. It increases cell turnover and provides a deep, strong clean, while dissolving oil and removing dirt.

ACTIVES

• Glycolic + Lactic AHA Acids (9%) • Salicylic Acid (1%) • Adenosine Triphosphate (ATP)

Each of our cleansers are designed to be used with our nifty DermaBrush, a soft brush with silicone rubber teeth which adds air to the cleansing process to help deep clean pores and stimulate healthy skin. All of our products are lightweight and free of congesting ingredients such as sulfates, so you can rest assured that our products are here to only correct, never contribute, to your concerns. Start the Dermaenergy cleansing program cleansing today. Your skin has a lot to look forward to.

## ABOUT DERMAENERGY

Dermaenergy is proudly Australian made and owned, it was started by Cosmetic Chemist, Beauty Therapist and Beauty Editor, Sean Abel. Dermaenergy believes in a holistic approach that targets the skin as a whole rather than applying a single ingredient stimulator that targets just the fibroblast, but rather encompasses and powers up the skin as a whole.

For more information, please goto [www.dermaenergy.com.au](http://www.dermaenergy.com.au)

